



UNIgreen Digital Strategy and Virtual campus

26th January 2026

Antonio Fernández

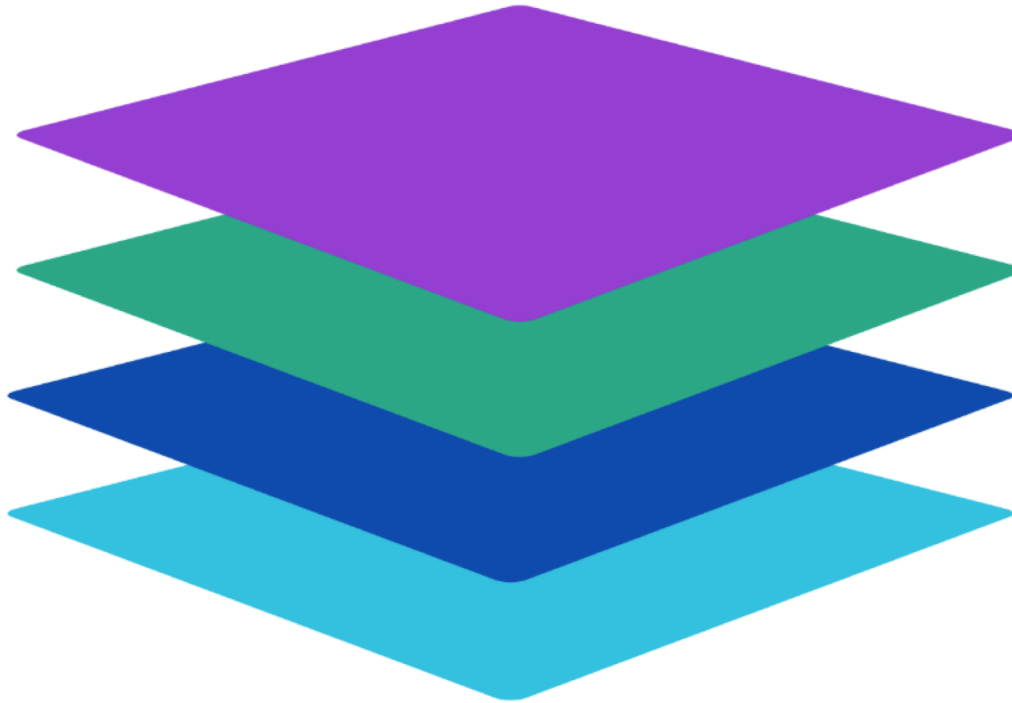
Digital Strategy Manager

afm@ual.es



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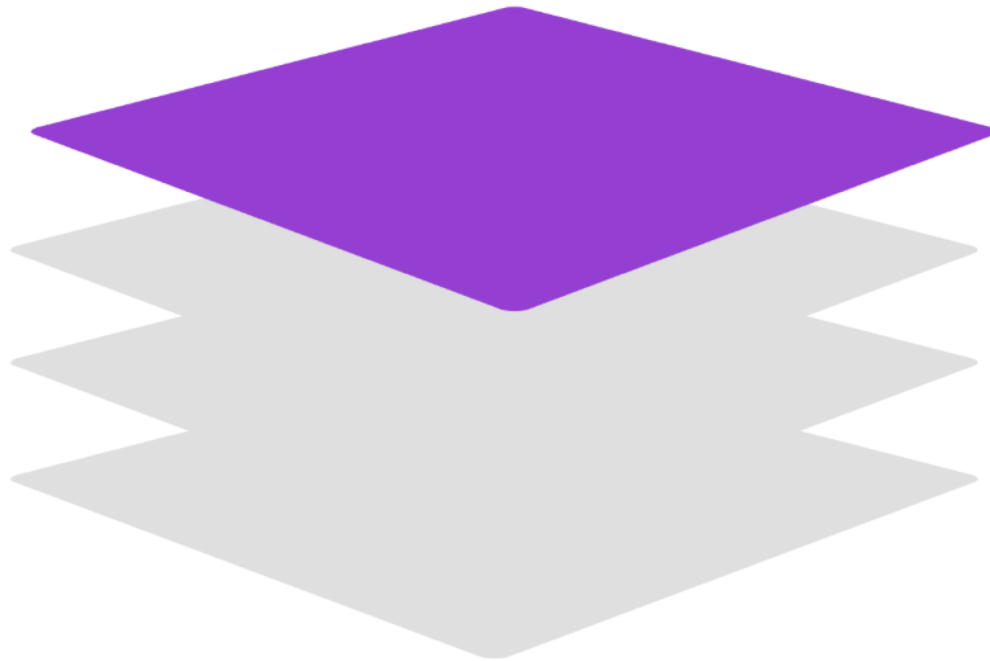
Digital Strategy

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Digital Strategy

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Strategic
Decisions

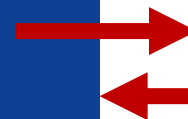
Decisions
Implementation





Strategic
Decisions

Board of Directors
(12)



WP7: Digital Strategy
and Virtual Campus (16)

Decisions
Implementation





Strategic
Decisions

Board of Directors
(12)

WP7: Digital Strategy
and Virtual Campus (16)

Decisions
Implementation

- Big group with large experience
- Interesting discussions and decisions
- Volunteers (not full time professionals)
- Slow for research about options (not main responsibility)
- No time to implement solutions
- Everybody is not involve





Strategic
Decisions

Board of Directors
(12)

WP7: Digital Strategy
and Virtual Campus (16)

Decisions
Implementation



It is very difficult to
make rapid progress in
implementing IT
solutions with only the
collaboration of the WP



Strategic
Decisions

Board of Directors
(12)

WP7: Digital Strategy
and Virtual Campus (16)

Decisions
Implementation

IT Area (1/2)

Rest Managements tasks
(5)

Central Office



**You need IT staff with
experience to make
rapid progress in
implementing IT
solutions**



Strategic
Decisions

Board of Directors
(12)

**WP7: Digital Strategy
and Virtual Campus (16)**

Decisions
Implementation

IT Area (1/2)

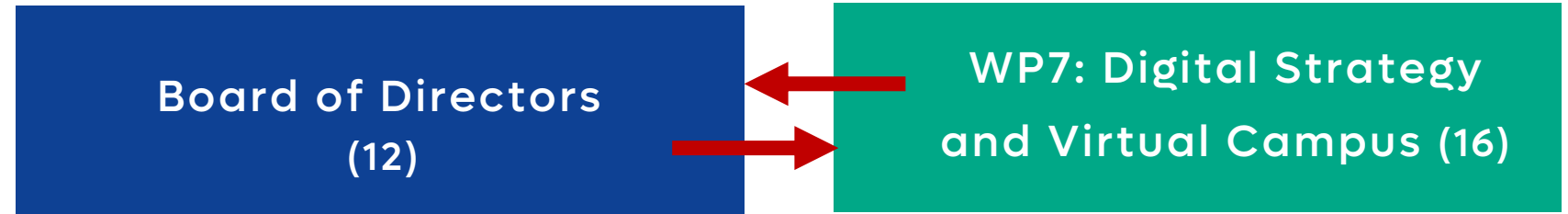
Central Office

- IT staff with large experience
- Maintains all the digital ecosystem
- Review providers solutions
- Involve in WP7 and Central Office
- Slow to complete solutions (only half time)

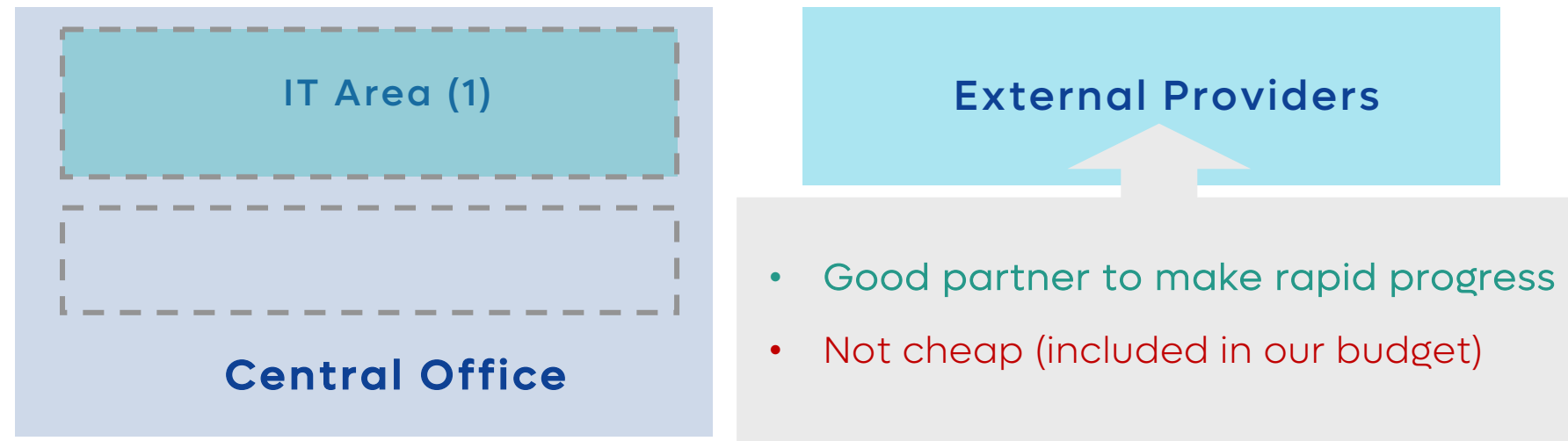




Strategic Decisions

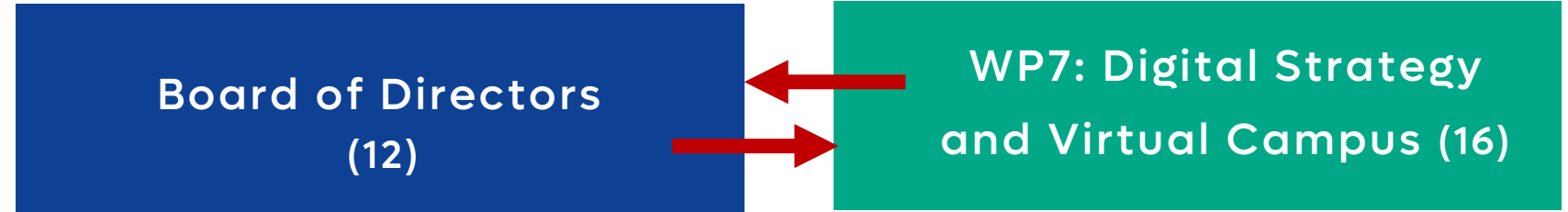


Decisions Implementation

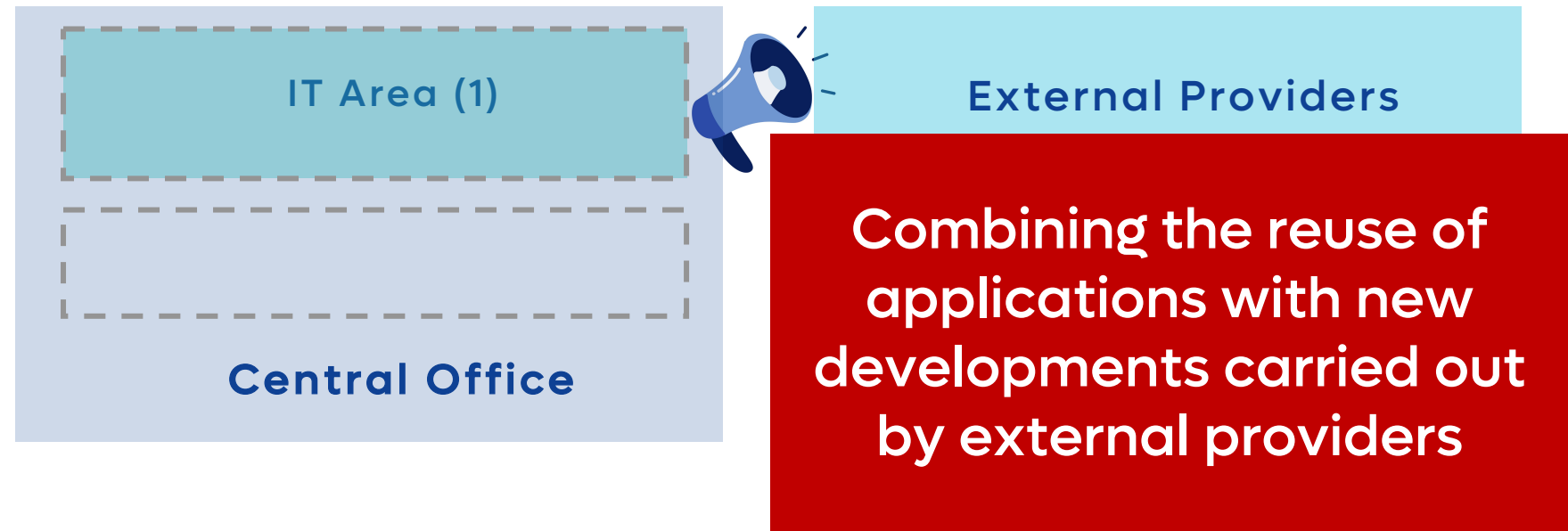


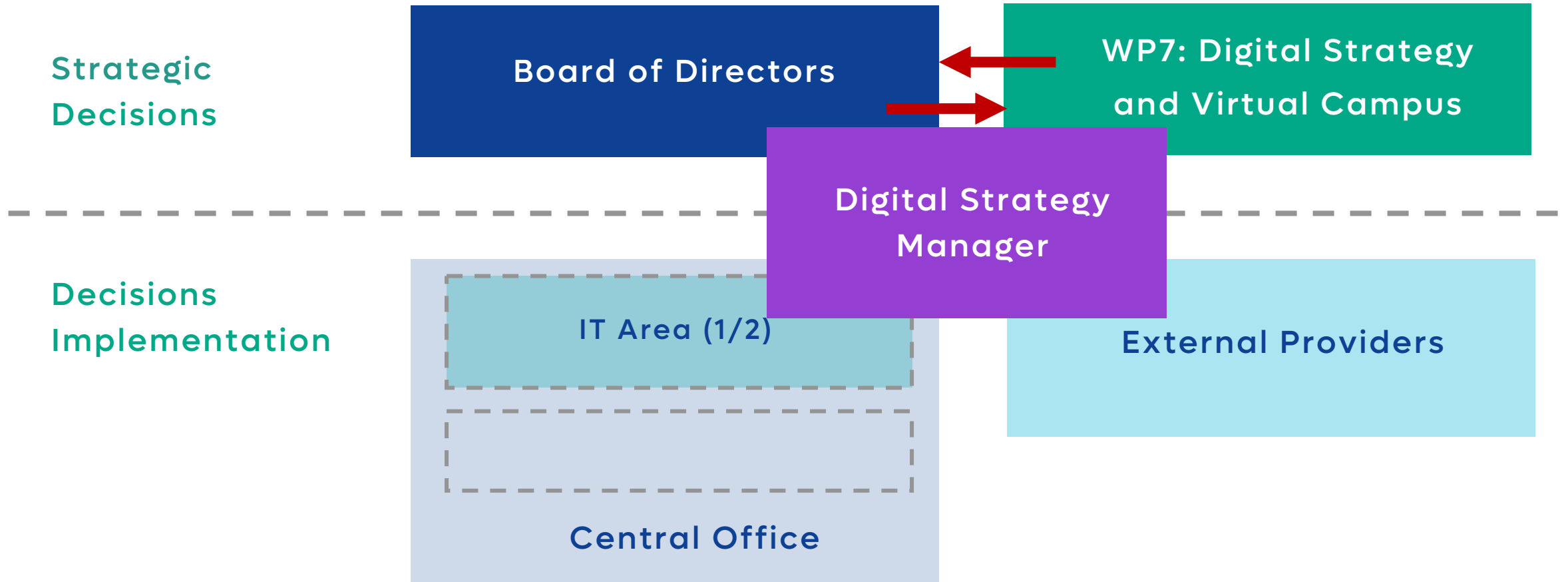


Strategic Decisions



Decisions Implementation



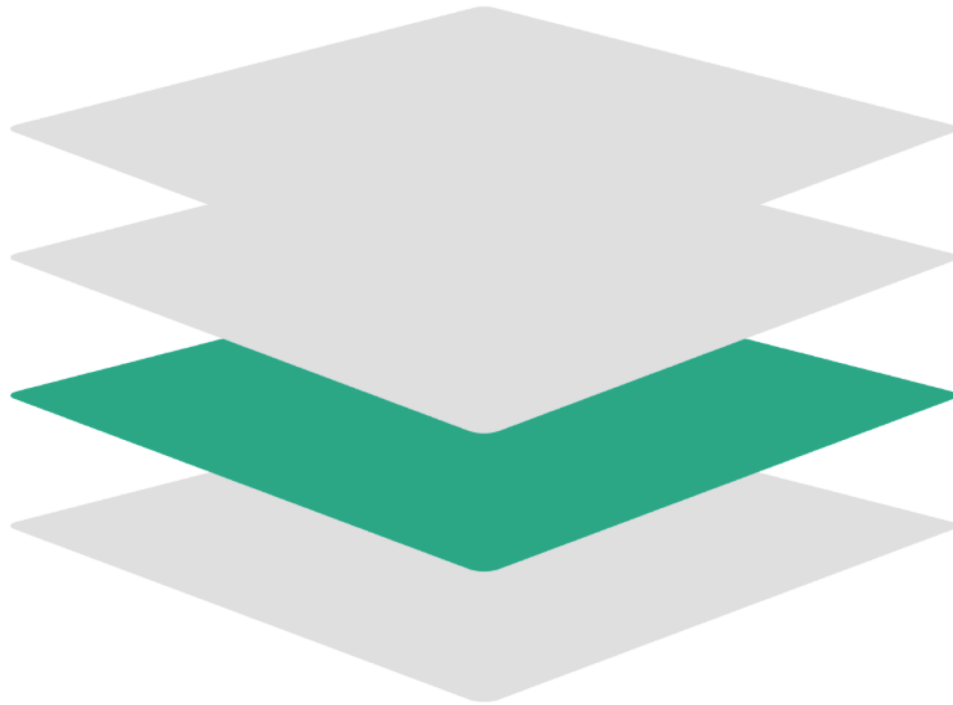




1. Create a **new Virtual Campus for the alliance that is independent** but connected with each partner digital ecosystem
2. Include in our Virtual Campus **two kinds of tools**: to achieve the alliance objectives and enhance users interaction (teachers, researchers, students, etc.); and management tools for UNIgreen Staff.
3. Create an **IT Area** with IT staff with large experience to maintain our Virtual Campus
4. Implement all the Virtual Campus elements, **combining the reuse of existing applications with new developments** carried out by external providers.



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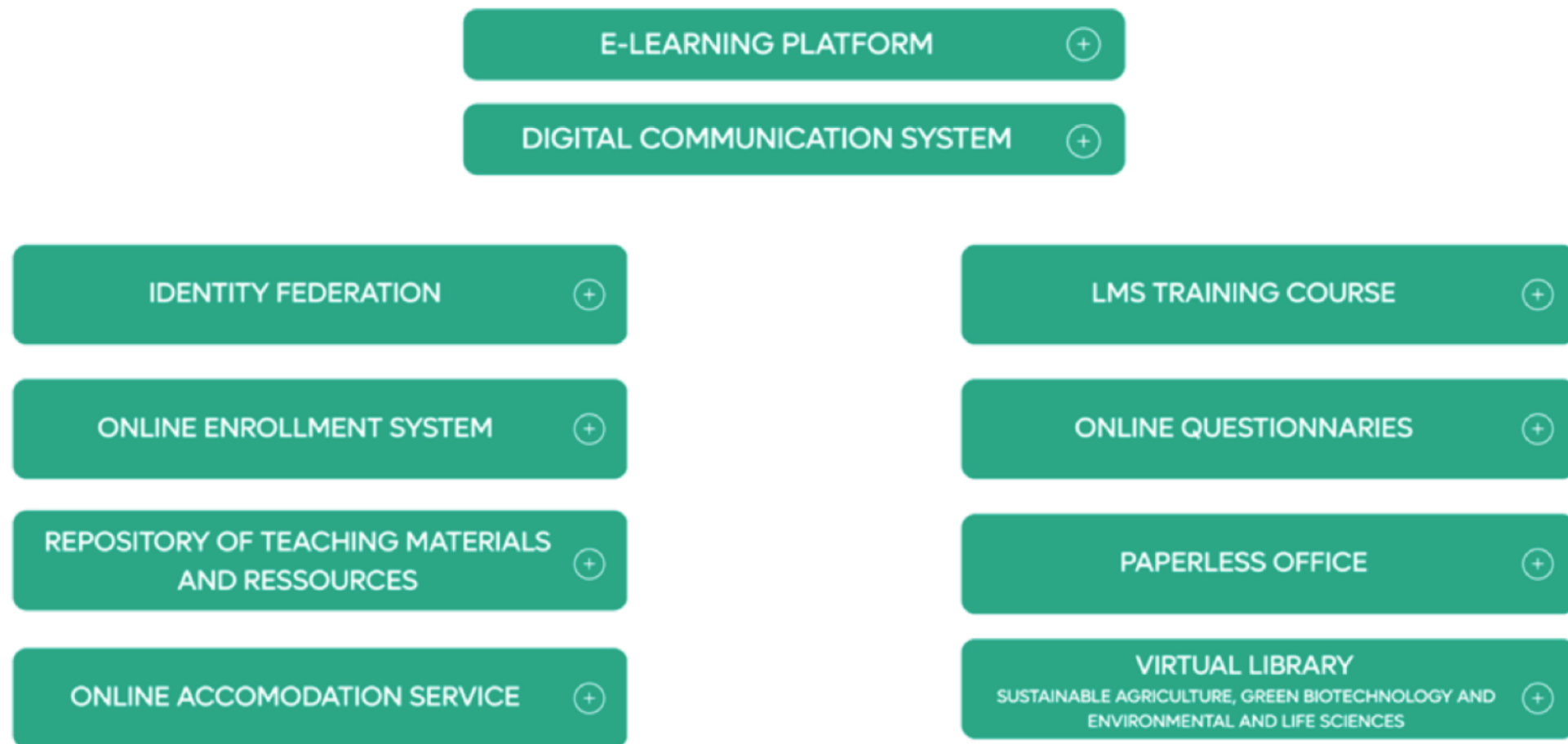


Digital Strategy

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**Portal
access
point**



#WeAreUNiGreen

UNiGreen is an Alliance of eight Higher Education Institutions that are committed to promoting excellence in education, research and innovation, and that are active in developing knowledge and solutions that give an answer to the needs of local communities.

UNiGreen Alliance Members share a joint vision for Higher Education. One where institutions focus on strategic lines such as people, teaching and training, research and transfer, and



Portal

Mis aplicaciones ▾

Buscar aplicaciones

AF Antonio Fernández
afm@ua.es

My Account ▾

Mis aplicaciones

Mis grupos ▾

Mi acceso ▾

Panel de aplicaciones

Agregar aplicaciones Crear colección Personalizar la vista

Staff

YOUR TEAMS

Chat
FAQ

REPOSITORY

In progress docs
Old docs
Deliveries
Important

AGENDA

PROJECTS

In progress projects
New project
Next year
Last year
Global

COURSES

Book a new
My courses

MOBILITY

Accommodation

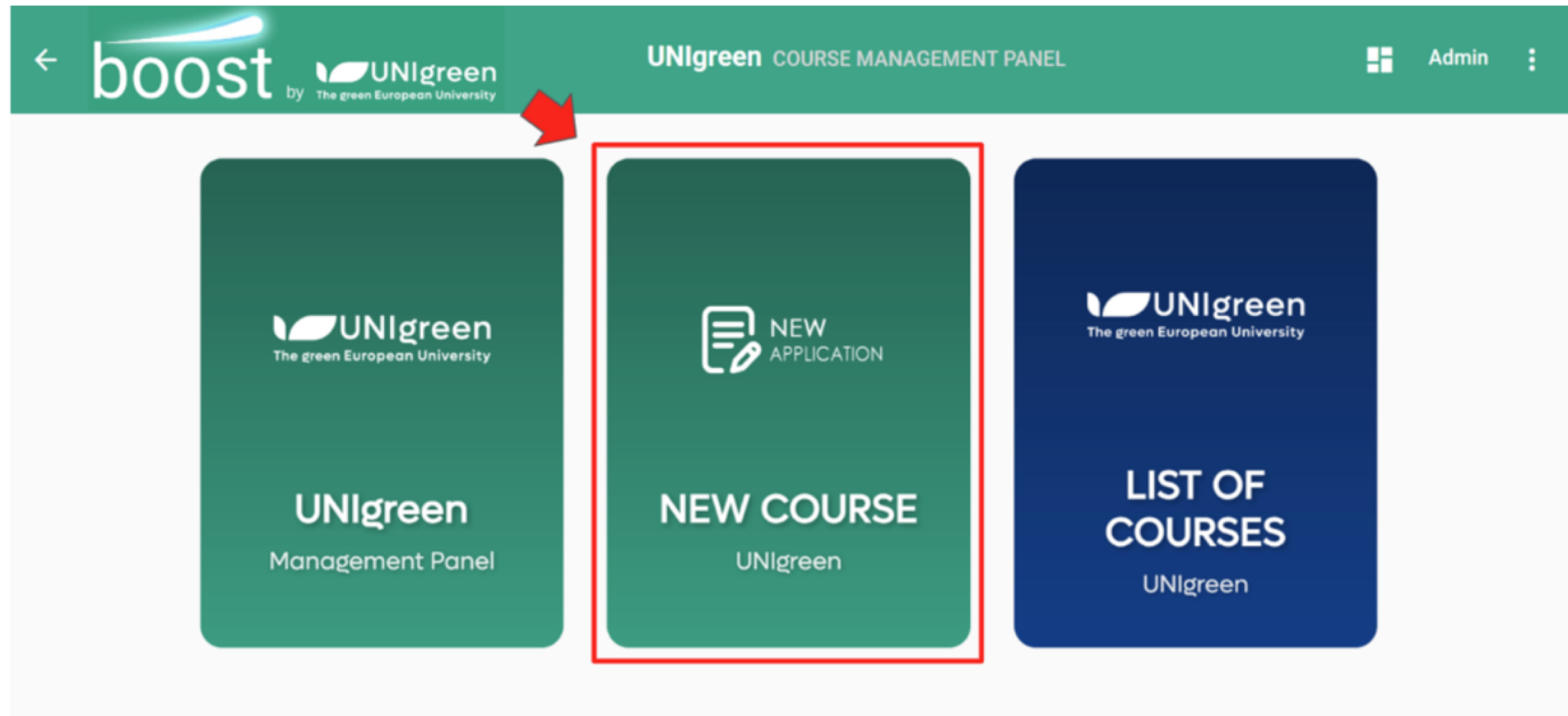
LIBRARY

DASHBOARD


Board KPIS
New dashboard


SURVEYS

Results
New survey









NEW APPLICATION UNIGreen

Admin

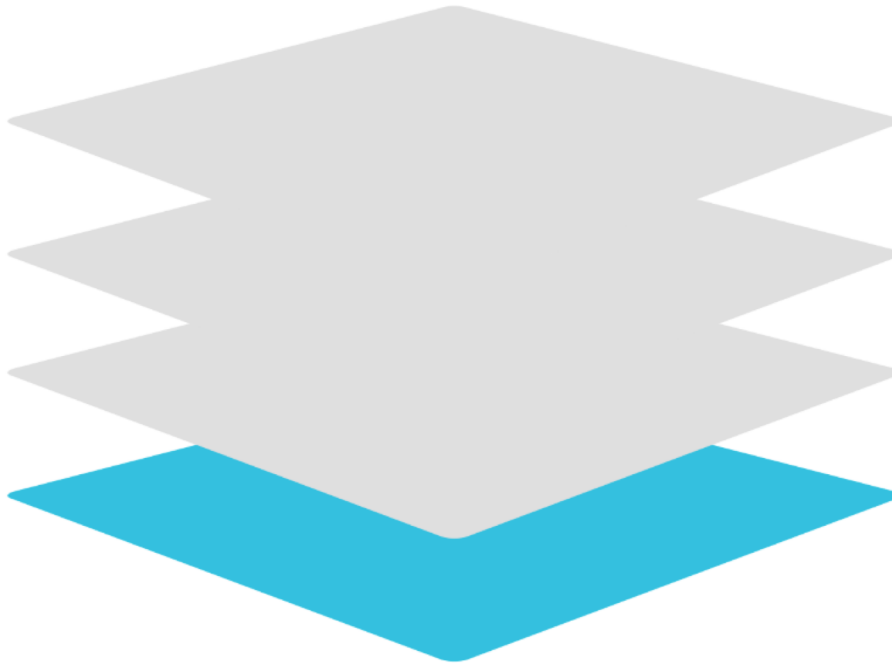
Basic information about the faculty member/staff responsible for the development of the course

Name *	First Surname *	Second Surname
Phone *	Email *	Position *
Institution *	Country	

You must select an institution



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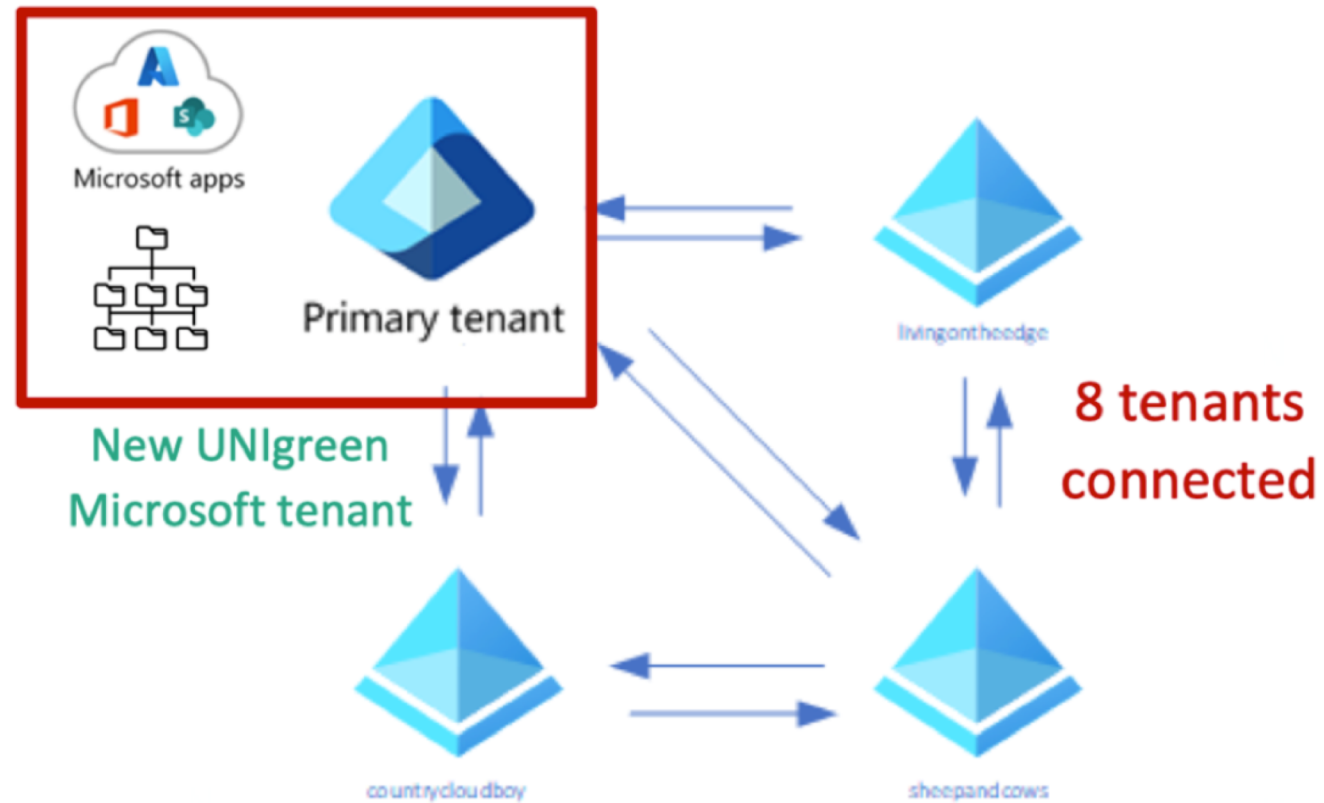
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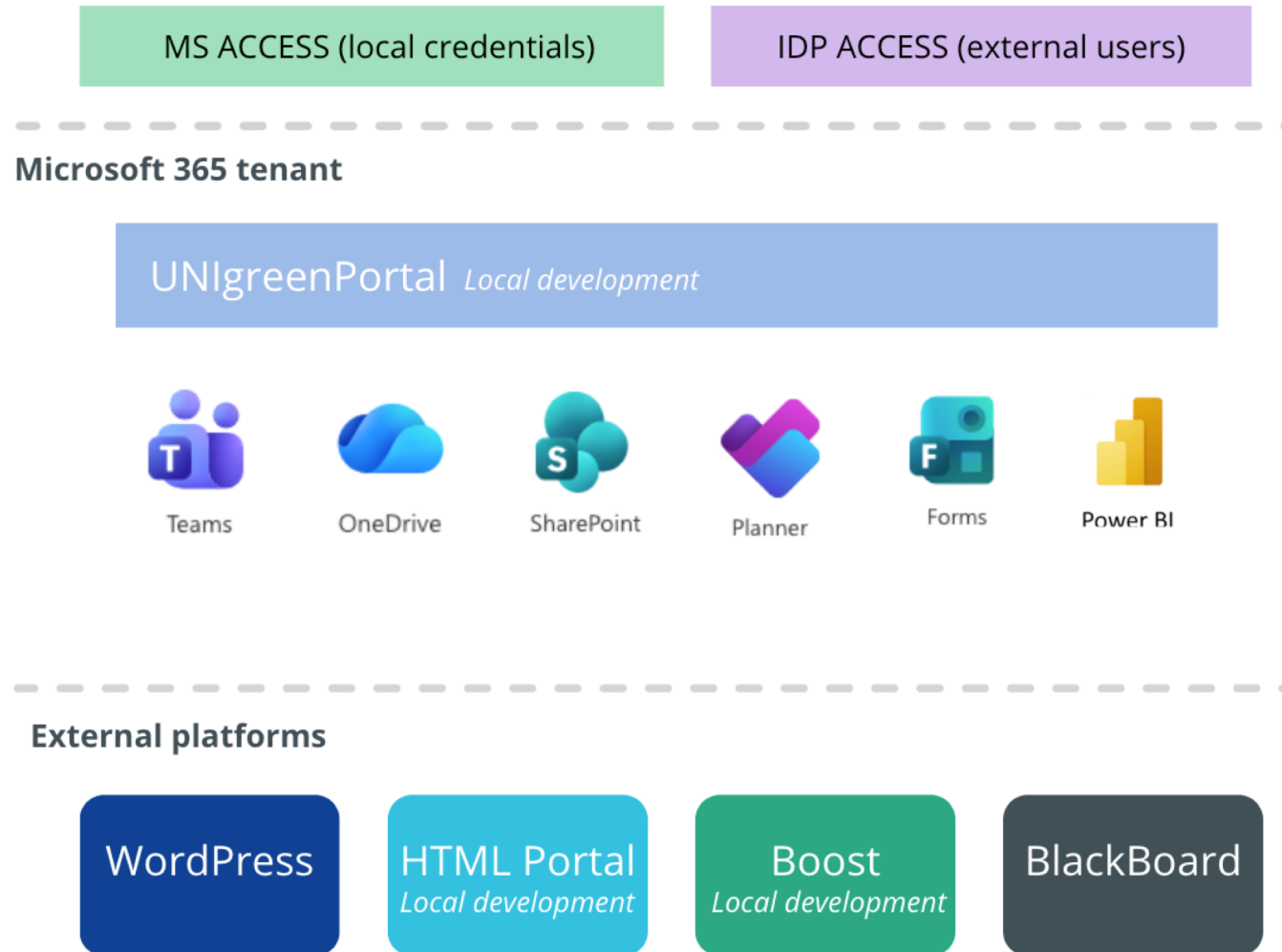
Virtual Campus

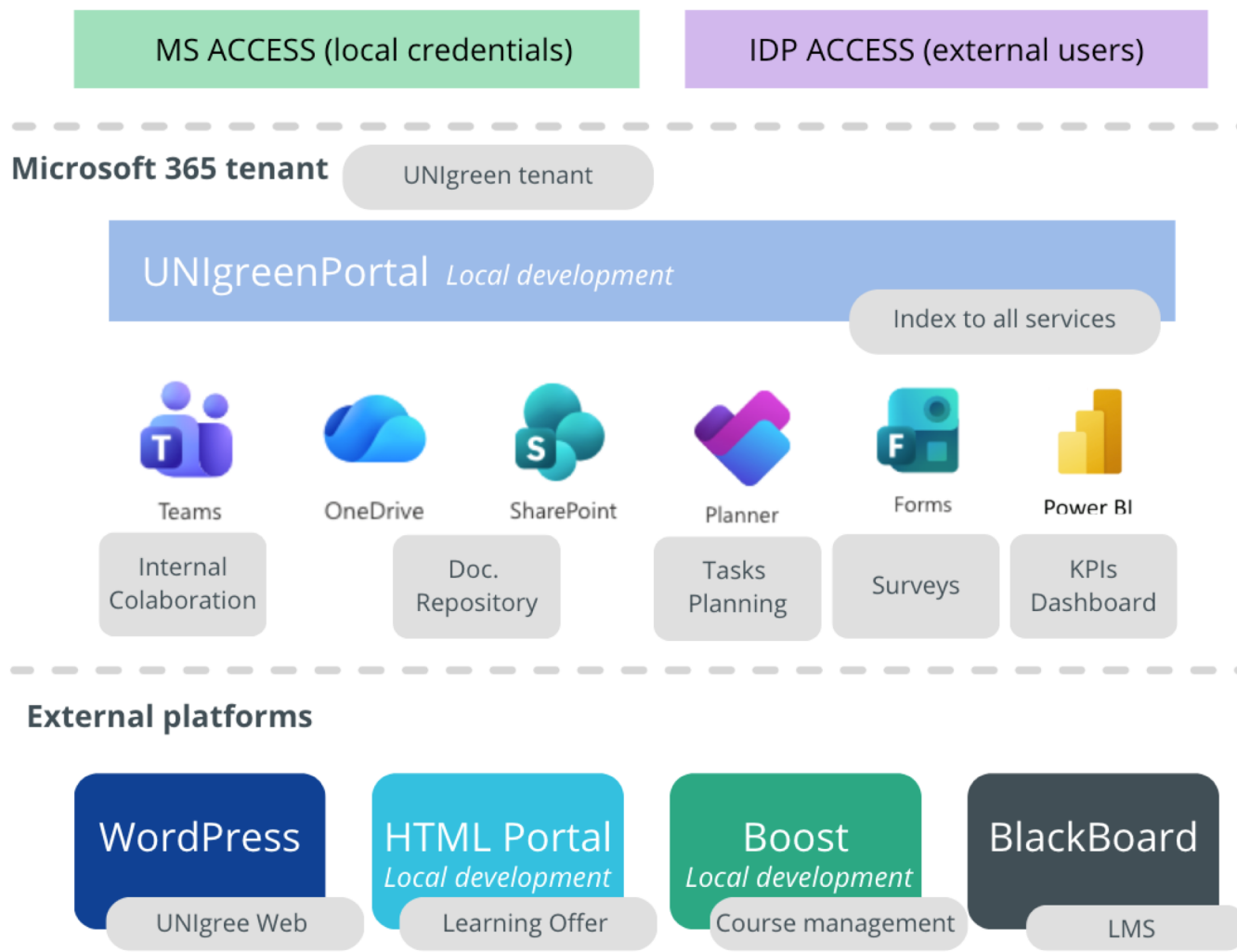
UNiGreen Portal

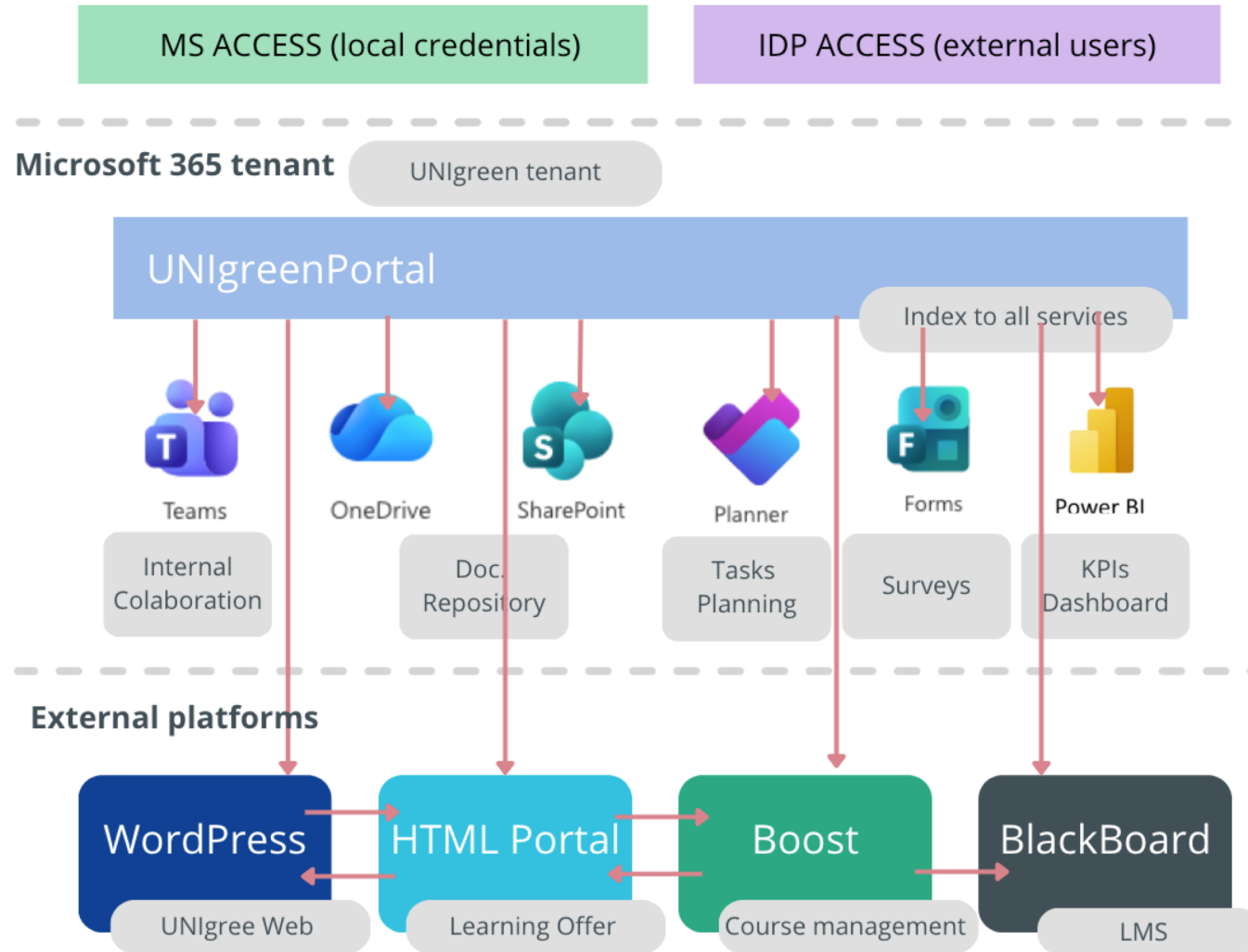
Digital Ecosystem











1. ERP

Consolidating all alliance data and obtaining new functionalities

2. Dashboard and reports

Maintaining Alliance KPIs and monitoring its performance

3. Project Management

Facilitating task planning and monitoring of all the tasks of the alliance

4. Adquision of eSkills

Mainly for Alliance staff but for the rest of the members too (AI, analytics, collaboration tools, etc.)



The green European University

unigreen-alliance.eu



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